

## MASSACHUSETTS PTA ADVOCACY IS...

- Informing and educating
- Changing 'what is' into 'what should be'
- Ensuring sound policies that speak for and protect all children
- Promoting parent engagement in education
- Turning problems into successful grassroots issue campaigns



**Massachusetts**  
**PTA<sup>®</sup>**  
*everychild.onevoice.<sup>®</sup>*

The core of this organization, PTA is the largest advocacy organization in the United States, functioning on the federal, state, and local levels.

Advocacy is a continuous process, requiring commitment and encouragement. Our mission is to actively support federal, state, and local legislative initiatives that will support every child in reaching their potential.

Advocacy sets us apart from other organizations!

## LEGISLATIVE GOALS:

- To host a legislative event annually at the Massachusetts State House
- To actively participate in the National PTA's Legislative Conference every year with a team of advocates from Mass PTA
- To encourage, support, and assist local PTA units in their legislative efforts
- To respond to issues through Position Statements as needed



## HOW TO ADVOCATE:

- Know your goal
- Gather information and data on issue
- Organize a group of supporters
- Understand your obstacles
- Leverage allies and partners
- Disseminate a clear, compelling message



**PTA IS A REGISTERED 501(C)(3) NONPROFIT ASSOCIATION THAT PRIDES ITSELF ON BEING A POWERFUL VOICE FOR ALL CHILDREN, A RELEVANT RESOURCE FOR FAMILIES AND COMMUNITIES, AND A STRONG ADVOCATE FOR PUBLIC EDUCATION. THE MASSACHUSETTS PTA IS MASSACHUSETTS'S LARGEST AND OLDEST CHILD ADVOCACY ORGANIZATION. MEMBERSHIP IN PTA IS OPEN TO ANYONE WHO WANTS TO BE INVOLVED AND MAKE A DIFFERENCE FOR THE EDUCATION, HEALTH, AND WELFARE OF CHILDREN AND YOUTH. WE PROMOTE PARENT ENGAGEMENT IN THEIR STUDENT'S EDUCATION. PTA'S EFFORT IS TO MAKE SURE CHILDREN ARE HEALTHY, SAFE AND WELL-EDUCATED. THE PTA COMMITMENT TO BUILDING AN INCLUSIVE AND WELCOMING ENVIRONMENT WHERE ALL FAMILIES CAN CONTRIBUTE TO THE EDUCATIONAL EXPERIENCE AND OVERALL WELL-BEING FOR ALL STUDENTS IS SUPPORTED ON THE NATIONAL, STATE, AND LOCAL LEVELS. PLEASE JOIN US! ADVOCATE FOR CHILDREN!**

**OUR ADDRESS!**

**MASSACHUSETTS PARENT-  
TEACHER ASSOCIATION**

**P.O. BOX 44**

**REHOBOTH, MA 02769**

**Join Us!**