

# Advertising Packages

Massachusetts PTA offers multiple budget-conscious advertising packages to help you achieve your marketing goals. We've created these packages to showcase you in all of the places you need to be to become a recognizable brand to our PTA members.

Below are summaries of each package. **PTA does not sell advertising assets à la carte.**

## \$5,000+ - Grand Champion

### Assets include

- Shared naming recognition as Grand Champion for MA PTA Annual Meeting
- Full page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Corporate/Organization remarks (5 min) at the MA PTA Annual Meeting
- Exhibit space with 2 meal tickets
- 5 memberships to Cranberry Unit PTA

## \$1,000-\$2,499 Patron

### Assets include

- Shared naming recognition as Patron for MA PTA Annual Meeting
- Quarter (1/4) page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Corporate/Organization remarks (2 min) at the MA PTA Annual Meeting
- Exhibit space with 1 meal ticket
- 2 memberships to Cranberry Unit PTA

## \$250-\$499 Partner

### Assets include

- Shared naming recognition as Partner for MA PTA Annual Meeting
- Business Card size page ad for MA PTA Annual Meeting program book
- Provide promotional item to be placed in convention bags
- Exhibit space with 1 meal ticket
- 3 memberships to Cranberry Unit PTA

## \$2,500-\$4,999 Champion

### Assets include

- Shared naming recognition as Champion for MA PTA Annual Meeting
- Half (1/2) page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Corporate/Organization remarks (3 min) at the MA PTA Annual Meeting
- Exhibit space with 2 meal tickets
- 3 memberships to Cranberry Unit PTA

## \$500-\$999 Advocate

### Assets include

- Shared naming recognition as Advocate for MA PTA Annual Meeting
- Business Card size page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Exhibit space with 1 meal tickets

## \$100-\$249 Associate

### Assets include

- Shared naming recognition as Advocate for MA PTA Annual Meeting
- Business Card size page ad for MA PTA Annual Meeting program book
- Provide promotional item to be placed in convention bags

## \$25-\$99 Friend of PTA

### Assets include

- Thank you recognition in MA PTA Annual Meeting Program Book