



MASSACHUSETTS PTA VIRTUAL CONVENTION AND IN PERSON ANNUAL MEETING

APRIL 4TH - 9TH, 2022

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SPRING SPONSORSHIP PACKAGE 2022

Massachusetts PTA holds multiple events throughout the year where your company name could be seen by PTA leaders from across the state. These leaders engage with their communities, connect with their school boards, and are active members who work with other parents and teachers on behalf of all your children. Sponsorship of MA PTA identifies that company is a respected source and recognized supporter of the PTA mission.



BRONZE SPONSORSHIP- \$250.00

- Company logo on MA PTA website Sponsor page
- Shout out on MA PTA Facebook/Instagram page
- Company logo in MA PTA 2022 Annual Program Book
- Logo displayed throughout MA PTA Virtual Convention: April 4th-9th, 2022



SILVER SPONSORSHIP- \$500.00

- Company logo on MA PTA website Sponsor page
- Shout out on MA PTA Facebook/Instagram page
- Company logo in MA PTA 2022 Annual Meeting Program Book
- Logo displayed throughout MA PTA Virtual Convention: April 4th-9th, 2022
- 30-second video displayed during introduction of each webinar during virtual Convention
- Company logo in monthly MA PTA newsletter for remainder of 2022 year



GOLD SPONSORSHIP- \$1,000.00

- Company logo on MA PTA website Sponsor page
- Company website link on MA PTA website home page
- Shout out on MA PTA Facebook/Instagram page
- Company logo in MA PTA 2022 Annual Meeting Program Book
- Logo displayed throughout MA PTA Virtual Convention: April 4th-9th, 2022
- 1-2 minute video displayed during introduction of each webinar during virtual Convention
- Company logo in monthly MA PTA newsletter for remainder of 2022 year