

ISSUE 6 • MAR 2022

# THE MEMBERSHIP MONDAY MEMO

**"PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children."**

## PTA Day of Service - Plan Now!

FOUNDERS' DAY (FEB. 17) IS EXACTLY 125 DAYS FROM THE NATIONAL PTA ANNUAL CONVENTION!

NATIONAL PTA IS ASKING ALL LOCAL PTA/PTSA UNITS TO REGISTER, PLAN AND HOST A DAY OF SERVICE EVENT ANYTIME BETWEEN FEB. 17 AND JUNE 30 IN CELEBRATION OF THE 125TH ANNIVERSARY! HOST A DAY OF SERVICE EVENT WITH JUST YOUR LOCAL PTA/PTSA UNIT OR PARTNER UP WITH OTHER UNITS AND THE COMMUNITY.

ENGAGE YOUR ENTIRE COMMUNITY AND BUILD YOUR NETWORK BY COLLABORATING WITH LOCAL ORGANIZATIONS, NONPROFITS, AND BUSINESSES! YOU CAN HOST SERVICE PROJECTS FOCUSED ON ONE OF THESE THEMES:

- HEALTH AND WELLNESS
- ARTS AND EDUCATION
- A BETTER ENVIRONMENT

NATIONAL PTA WILL RECOGNIZE LOCAL PTA/PTSA UNITS FOR THEIR PTA DAY OF SERVICE EVENT! THE UNITS WILL EARN A BADGE WHEN YOU REGISTER TO SHARE ON YOUR WEBSITE AND SOCIAL MEDIA CHANNELS AND YOUR PTA/PTSA UNIT WILL BE RECOGNIZED AT THE NATIONAL PTA 125TH ANNIVERSARY CONVENTION IN JUNE. REGISTRATION IS OPEN FROM FEBRUARY 17 TO JUNE 10, 2022. REMEMBER TO REGISTER EARLY TO BE ONE OF THE FIRST 125 PTA/PTSAS TO REGISTER AND RECEIVE A CELEBRATION KIT, PLUS \$300 TO SUPPORT YOUR EFFORTS! LET'S GO MASSACHUSETTS! DAY OF SERVICE - 125TH ANNIVERSARY | NATIONAL PTA



March is National Reading Month  
For inclusive literacy resources and activities encourage students to read every step of their childhood  
PTA.org/Family/Reading

## This issue:

### Membership Challenge

DON'T FORGET- UNITS WHO SUBMIT 15 ADDITIONAL NEW MEMBERS BY MARCH 31ST WILL BE ENTERED INTO A DRAWING FOR A \$50 GIFT CARD.

### Resources

#### GROW YOUR PTA

[HTTPS://WWW.PTA.ORG/HOME/RUN-YOUR-PTA/MEMBERSHIP-RESOURCES/MICRO-LEARNING-VIDEOS](https://www.pta.org/home/run-your-pta/membership-resources/micro-learning-videos)

#### MIDYEAR RECRUITMENT TOOLS

[HTTPS://WWW.PTA.ORG/HOME/RUN-YOUR-PTA/MEMBERSHIP-RESOURCES/RECRUITMENT-TOOLS](https://www.pta.org/home/run-your-pta/membership-resources/recruitment-tools)

#### HYBRID MEETING OR EVENT WEBINAR TOOL

[HTTPS://WWW.PTA.ORG/HOME/RUN-YOUR-PTA/MEMBERSHIP-RESOURCES/MICRO-LEARNING-VIDEOS](https://www.pta.org/home/run-your-pta/membership-resources/micro-learning-videos)

A ONE VOICE BLOG HIGHLIGHTING THE NEW MID-YEAR RECRUITMENT TOOLS AND A FEW OTHER MEMBERSHIP TOOLS CAME OUT TODAY!

[HTTPS://ONEVOICE.PTA.ORG/HOW-TO-MAKE-A-MID-YEAR-ASK-TO-JOIN-PTA-WHILE-COMMUNICATING-PTA-VALUE/](https://onevoice.pta.org/how-to-make-a-mid-year-ask-to-join-pta-while-communicating-pta-value/)

#### REMINDER

Highlight from last month membership dues need to be submitted

Massachusetts PTA  
Virtual Convention and In Person  
Annual Meeting

APRIL 4TH-9TH, 2022

VISIT US ON OUR WEBSITE AND FOLLOW US ON SOCIAL MEDIA  
[WWW.MASSACHUSETTSPTA.ORG](http://WWW.MASSACHUSETTSPTA.ORG) OR [INFO@PTA.ORG](mailto:INFO@PTA.ORG)

TWITTER: @MASSPTA

FACEBOOK: /MASSPTA/

INSTAGRAM: @MASSACHUSETTSPTA

## THE MEMBERSHIP MONDAY MEMO

Join us! Next Membership Meeting on Tuesday, March 29 online via Zoom at 7:30 p.m.

Massachusetts  
**PTA**  
everychild.onevoice.®