

# THE MEMBERSHIP MONDAY MEMO

Massachusetts PTA Monthly Membership Memo



"PTA'S MISSION IS TO MAKE EVERY CHILD'S POTENTIAL A REALITY BY ENGAGING AND EMPOWERING FAMILIES AND COMMUNITIES TO ADVOCATE FOR ALL CHILDREN."

Massachusetts  
**PTA**  
everychild.onevoice.®

## Membership Valentine's Day-themed kindness challenge during the month of February!

**How can you encourage others with love, joy, and hope?** Write a Note, Send Flowers, Create Valentines, Send a Text Message, Send a Care Package, Volunteer... or more.

**Make February a month of generosity! PUT LOVE IN ACTION THIS VALENTINE'S DAY.** Share your acts of kindness through February 28, 2022. The winner of the \$35 Target Gift Card will be announced on March 1, 2022.

**Strengthen, grow and diversify your PTA's membership** with other passionate and dedicated PTA leaders just like you! Has your PTA taken the challenge? National PTA has designed a fun and membership-focused program to help you support your PTAs growth with free tools. 125 Days of Membership is a free 16-week initiative for local PTA leaders to focus on membership.

### RESOURCE LINKS

<https://www.pta.org/docs/default-source/files/runyourpta/2021/membership/125-ways-to-increase-membership.pdf>

<https://www.pta.org/home/advocacy/advocacy-resources/Advocacy-Toolkit/Where-Social-Media-and-PTA-Advocacy-Collide>

<https://www.pta.org/home/run-your-pta/membership-resources>

### IN THIS ISSUE

**MEMBERSHIP MATTERS!** AS BEING MEMBERS OF A PTA FAMILY. WE SHOULD SEEK TO UNDERSTAND WHAT IT MEANS TO BE A MEMBER AND TO MAKE EVERY EFFORT WE CAN TO MAKE THE MOST OF OUR MEMBERSHIP.

**MASSACHUSETTS PTA ANNUAL MEETING & CONVENTION 2022!** MASSACHUSETTS PTA VIRTUAL CONVENTION AND IN PERSON ANNUAL MEETING APRIL 4TH - 9TH, 2022

**2022 HEALTH, SAFETY & WELLNESS WEBINAR SERIES** WITH KAREN GROSS MARCH 7TH 7 PM - 8 PM - REGISTER TODAY!

**CONNECT WITH US ON**  
WWW.MASSACHUSETTSPTA.ORG  
OR INFO@PTA.ORG  
FACEBOOK @MASSPTA  
INSTAGRAM @MASSACHUSETTSPTA  
TWITTER @MASSPTA

"WE ♥ OUR MEMBERS"