



The Massachusetts PTA Invites you
to the Fourth Health Summit on
November 4, 2021



Health, Safety and Wellness

It is our pleasure to welcome you to the **2021 Massachusetts PTA *Virtual* Health Summit:**

Engaging Together to be Healthy: Facing Difficulties, Finding Solutions!

No matter who you are - a member, friend, sponsor, supporter or volunteer - you are guaranteed to find this event, and its topics so enlightening that you will want to not only get involved with, but most importantly, will want to share with others!

The **Massachusetts Parent Teacher Association (MA PTA)** is truly excited about inviting you to partner with us on this wonderful summit that will be held on **Thursday, November 4th, 2021** through **Zoom**. The summit will be filled with an exceptional audience of parents, educators, health and wellness experts, health and civic organizations, community members/leaders, elected officials and our MA PTA Partners from across the Commonwealth where they will gather to discuss, learn and take action to keep our children, families and communities healthy.

MA PTA represents hundreds of PTA Local units and thousands of members across this Commonwealth. We are dedicated to promoting effective health education programs and services in schools, families and communities in order to offer children, youth and families the skills, tools and abilities they need to make healthy choices.

A large attendance is expected to participate in this summit, including our colleagues from the greater New England PTA States. We know that you can enrich this opportunity as well as learn from it. Again, this year, we will be having participants and guests from National PTA. Your exhibits, presentations, and support are all very valuable to the MA PTA. We hope you will join us at the **Massachusetts PTA 2021 Virtual Health Summit:**

Engaging Together to be Healthy: Facing Difficulties, Finding Solutions!

In addition to our Vendors/Exhibitors, we are also welcoming you, your organization and/or your business to Sponsor this MA PTA Summit and the Massachusetts Parent Teacher Association. This is a tremendous opportunity to demonstrate your encouragement and efforts to support the health and well-being of our children, families and communities not only in Massachusetts, but also the greater New England States and the Nation.

Your sponsorship of our 4th Massachusetts PTA Health Summit, ***Engaging Together to be Healthy: Facing Difficulties, Finding Solutions!*** will provide the critical funding needed to sustain our health and wellness programs which will help us continue to promote effective health education programs and services in schools, families and communities in order to offer children, youth and families the skills, tools and abilities they need to make healthy choices. Enclosed please find more information about MA PTA and our multiple Sponsorship, Exhibitor and Advertising opportunities that we have available. Please contact me at **617-851-5382** or **jmincoogan@comcast.net** and/or Wendi DeClercq, **508-455-7591** or **wb.declercq@comcast.net** if you have any further questions. We look forward to continuing and/or developing a partnership with your organization and welcoming you into the MA PTA Family!

With Sincere Appreciation,
Jackie Coogan,
Mass PTA Health, Safety and Wellness Chairperson,
Mass PTA Board of Directors



2021 Mass PTA Health Summit Sponsorship, Exhibitor and Advertising Opportunities

Please know the deadline for Sponsors will be September 20, 2021

SPONSORSHIP OPPORTUNITIES

PLATINUM Sponsor—\$15,000

- Exclusive naming recognition as **PLATINUM TITLE** sponsor for *MA PTA Health Summit*
- Corporate/Organization remarks (3 minutes) for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage
- Prime complimentary virtual exhibit space
- Full Page Ad for *MA PTA Health Summit* program book
- Recognition as **Platinum Sponsor** on the web-based invite
- Logo on the *MA PTA* web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 10 Registrations at *MA PTA Health Summit*
- 10 *MA PTA* Memberships (1-year)

GOLD Sponsor—\$10,000

- Exclusive naming recognition as a **GOLD** sponsor for *MA PTA Health Summit*
- Corporate/Organization remarks (3 minutes) for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage
- Prime complimentary virtual exhibit space
- Full Page Ad for *MA PTA Health Summit* program book
- Recognition as **Gold** sponsor on the web-based invite
- Logo on the *MA PTA* web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 8 Registrations at *MA PTA Health Summit*
- 8 *MA PTA* Memberships (1-year)

SILVER Sponsor – \$7,500

- Shared naming recognition as a **SILVER** sponsor for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage
- Complimentary virtual exhibit space
- Half Page Ad for *MA PTA Health Summit* program book
- Recognition as **Silver** sponsor on the web-based invite
- Logo on the *MA PTA* web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 6 Registrations at *MA PTA Health Summit*
- 6 *MA PTA* Memberships (1-year)



BRONZE Sponsor – \$5,000

- Shared naming recognition as a **BRONZE** sponsor for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage
- Complimentary virtual exhibit space
- Half Page Ad for *MA PTA Health Summit* program book
- Recognition as **Bronze** sponsor on the web-based invite
- Logo on the **MA PTA** web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 4 Registrations at signature **MA PTA** event
- 4 **MA PTA** Memberships (1-year)

COPPER Sponsor – \$2,500

- Shared naming recognition as a **COPPER** sponsor for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage
- Complimentary virtual exhibit space
- Business Card Ad for *MA PTA Health Summit* program book
- Logo on the **MA PTA** web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 2 Registrations at signature **MA PTA** event
- 2 **MA PTA** Membership (1-year)

PATRON Sponsor – \$1,000

- Shared naming recognition as a **PATRON** sponsor for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage
- Business Card Ad for *MA PTA Health Summit* program book
- Logo on the **MA PTA** web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 1 Registrations at signature **MA PTA** event
- 1 **MA PTA** Membership (1-year)

FRIEND Sponsor – \$250-\$500

- Shared naming recognition as a **FRIEND** sponsor for *MA PTA Health Summit*
- Logo on all **MA PTA** signage at chosen event
- Business Card Ad for *MA PTA Health Summit* program book
- Logo on the **MA PTA** web-site and social media during our FY year (07/01/2021 – 06/30/2022)
- 1 Registrations at signature **MA PTA** event
- 1 **MA PTA** Membership (1-year)

SUPPORTER Sponsor – In-Kind Donations

- Shared naming recognition as a **SUPPORTER** sponsor for *MA PTA Health Summit*
- Logo on all *MA PTA Health Summit* signage



Advertising Opportunity ONLY in 2021 Mass PTA Health Summit Ad Book

This is for businesses that would like to advertise in our Health Summit Virtual Ad Book, but do not want to be a sponsor. Advertising in the Ad Book only includes having an ad in the book, it does not have any of the additional opportunities for advertisement that sponsorship packages include.

Advertisement Sizes & Rates

Full Page	5.5” wide x 7.50” deep
Half Page.....	4.5” wide x 3.75” deep
Business Card	2.0” wide x 3.50” deep

CORPORATE RATE

Full Page (Color).....	\$200
Full Page (B&W)	\$175
Half Page (Color).....	\$150
Half Page (B&W)	\$125
Business Card Page (Color).....	\$100
Business Card Page (B&W).....	\$75

SMALL BUSINESS / NON-PROFIT RATE

Full Page (Color).....	\$100
Full Page (B&W)	\$80
Half Page (Color).....	\$75
Half Page (B&W)	\$50
Business Card Page (Color).....	\$50
Business Card Page (B&W).....	\$35

Corporate Businesses: An organization with over 101 employees and/or makes more than \$1,000,000 USD in a financial tax year.

Non-Profit: An organization with an active 501c3

Small Businesses: An organization with 1 to 100 employees and/or makes less than \$1,000,000 USD in profit financial tax year



COMPANY SOCIAL MEDIA PROFILE INFORMATION

Facebook: _____

Twitter: _____

Website: _____

Instagram: _____

EXHIBITORS/VENDORS IMPORTANT INFORMATION FORM

Register early! *Please Note: The pages are designed as first come first placement*

- 1. Provide us with presentation image (PowerPoint slide, PDF, etc.) for virtual advertisement during Vendor Exhibition session by **September 20, 2021**
- 2. Log into the Zoom Conference at least 20 minutes before the exhibition session.
- 3. A virtual vendor map will be e-mailed to you by Friday, September 29th with your presentation order.
- 4. If you need a virtual vendor number for your state tax information, please let us know and we will provide that with your confirmation.
- 5. If you need any other technical support, please let us know immediately.

This is a two-step process, please see the following:

Please e-mail your Completed Vendor form to: wb.declercq@comcast.net ■

Make all Credit Card payments online. This will be Credit Cards only! Please go to

Massachusetts PTA [REGISTER HERE FOR MARKETING PAYMENT.](#)

If you have questions regarding payment, please contact Jackie Coogan at jmincoogan@comcast.net

We will contact the below named person upon receipt of payment and your registration form is submitted.

Contact Name: _____ Job Title: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: _____ Mobile Number: _____

E-mail Address: _____

Representative(s) Name(s) _____

Do you need extra technical support? Circle one: Yes or No _



SPONSORSHIP, EXHIBITOR and ADVERTISING RESPONSE FORM

2021 Massachusetts PTA Health & Wellness Summit

PLEASE EMAIL RESPONSE FORM TO:

Mrs. Wendi Declercq: wb.declercq@comcast.net ; 508-455-7591

Payment can be made directly










Contact Name: _____ Job Title: _____ Company: _____

Address: _____ City: _____ State: Zip Code: _____

Telephone Number: _____ Mobile Number: _____

Email Address: _____

PROGRAM LEVELS

	Platinum	\$15,000		Patron	\$1,000
	Gold	\$10,000		Friend	\$250 - \$500
	Silver	\$ 7,500		Exhibitor	\$150
	Bronze	\$ 5,000		Advertisement	
	Copper	\$ 2,500			

METHOD OF PAYMENT

CREDIT CARD in the amount of \$ _____ Visa _____ Master Card _____ American Express _____

To process credit card, please complete the electronic online registration form at

[REGISTER HERE FOR MARKETING PAYMENT.](#)

Thank You!

I am unable to be a sponsor, however, please accept this Donation of \$ _____

ONLY Donations- Supporter can be made in check form and payable to the Massachusetts PTA for Health Summit. Please notify Jackie Coogan at jmincoogan@comcast.net or 617-851-5382 of this donation and payment instructions.

Thank You!

Please note that full payment of your choice(s) is due no later than 09/10/2021. Thanks!

The Massachusetts PTA is a 501c3 organization and all sponsorships/donations are tax-exempt to the extent allowable by law.