



**CELEBRATING THE PAST,  
SHAPING THE FUTURE**

## **2018 Massachusetts PTA Convention**

**Keeping Your PTA Healthy and Successful**  
**March 18, 2018**

**Massachusetts  
PTA®**

*everychild.one voice.*

405 Waltham Street, #147  
Lexington, MA 02421

[info@masspta.org](mailto:info@masspta.org)

For information and questions  
regarding Hotel Reservations  
for Mass PTA Convention:

[email:](mailto:info@masspta.org)

[info@masspta.org](mailto:info@masspta.org)



[REGISTER](#)

**2018 Massachusetts PTA Convention**  
**Registration is Now Open...Register**

**REGISTER**

**Saturday, April 7, 2018**

**DoubleTree Westborough Hotel**  
**5400 Computer Dr, Westborough, MA**

**Join Us at Convention**

**For Workshops**

- **Meet and talk with National PTA Vice President, Advocacy, Marques Ivey**
- **Attend great workshops:**
  1. **"The Smart Talk"**
  2. **"Social-Emotional Learning Preparing for the Future: What, How, and Why Now"**
  3. **"Amplifying Your Voice through Advocacy Priorities"**
  4. **"Minding Your Mind : Just Talk & Listen"**



## Things to Remember To Do:

- Send to Mass PTA my PTA nominee names for Awards.  
***Due Today: March 18, 2018***
- Register PTA members, leaders and myself for the Mass PTA Convention!  
***Do this Today....Time is running out!***
- Submit my PTA Dues by sending them to the address on the the [Massachusetts PTA remittance form.](#)
- Submit my PTA Current [Officer/Committee form](#) and email the form to [baileyppta@aol.com](mailto:baileyppta@aol.com). The state PTA won't know who we are.  
**Do that TODAY!**
- Go to [info@masspta.org](mailto:info@masspta.org)
- Smile and say thank you to all my PTA local/state member/leader Volunteers!
- Sit back, take pride in what you are doing...
- **THANK YOU!**



**Team PTA**

## Mental Health Education"

### 5. "21st Century Education: Open to Career Readiness".

- Vote on officers and bylaws changes
- Join us in honoring this year's Mass Reflections winners at our Reflection
- Share ideas with other PTA members in round table discussions
- Visit exhibitors offering information, and fundraisers
- Attend our Awards Dinner celebrating successes of local PTA units, volunteer educators
- Meet, Learn, Share and have fun with activists across the state!

## Register Now!

Please share this information with other PTA members and family and school staff as well as your  
For more information, visit [masspta.org](http://masspta.org).

**WE LOOK FORWARD TO SEEING YOU**

To Register, click below:



**The SmartTalk - Put your internet rules**



## Local Leader PTA Kit (formally the Back to School Kit) -

**Welcome to the  
2017-2018**

### Local PTA Leader kit.

These easy-to-use guides will help PTA leaders implement all the important strategies and functions of your PTA. The kit contains valuable resources and leadership tools and is designed to assist your executive team in meeting critical benchmarks and goals to ensure each child's success this school year.

We at Mass PTA encourage you and members, especially those who are transitioning to a leadership role, to access the kit.

To access the kit go to [www.ptakit.org](http://www.ptakit.org)

**If not Us,  
then who?  
If not Now,  
then when??**

They are depending on us!



**Stand Strong and  
Advocate  
for health,safety and  
wellness for**



With so many kids now having new smartphones and tablets, to set some smart ground rules for technology. Let's be sure they are safe and understanding the pluses and by having

### **The Smart Talk Today.**

Visit [TheSmartTalk.org](http://TheSmartTalk.org) to get started.



National President Jim Accomando presents \$1,000 Grant efforts and advocacy. Mass PTA President Jennifer Franco Accomando in congratulating Patrick Lyndon PTA for their effort.

The National PTA and LifeLock/Symantec assisted and helped the program to Boston's Patrick Lyndon School, educators, families.

**Boston's Patrick Lyndon Pilot School PT/ Safer Internet Day: As one 1 of 5 National PTA grant winners, we hosted an evening parent event with exciting speaker BU Professor who talked to us about the digital media landscape and her work around technology use. One tool to help put your children in writing as part of a family agreement is <https://thesmarttalk.org>**

**All children, families,  
schools and  
communities!**



**We need all of you to  
stand with us!**



**Parents for Healthy Kids  
grant applications  
due by April 6th**

**The grant requires a parent  
leader and school  
professional  
as the co-lead.**

- Schools will be awarded grants up to \$1,000 to support physical activity and nutrition initiatives and to engage parents. Funds can cover the cost of equipment, evaluation, incentives, and food for taste tests.
- Physical activity funding may include items for recess, playgrounds and play-spaces, classroom energizers, walk and bike to school initiatives, intramural, and before and after school programs.
- Nutrition funding may include items for school gardens, water access, taste tests, cooking classes, healthy fundraising, classroom celebrations and classroom rewards.

**We're also looking to have Jill back to talk to our upper s**

**Stefanie Frischknecht is President of the  
Patrick Lyndon PTA  
Congratulations Stephanie and your Team!**

The Smart Talk is an online contract that gets parents and kids conversation about being responsible with new technology. rules in writing today! Visit [TheSmartTalk.org](http://TheSmartTalk.org) to get



**Thank You Dr. Jill Walsh for speak  
Patrick Lyndon School I  
SmartTalk Meeting**

**SmartTalk will also  
2018 Mass PTA Cor  
Don't Miss Out! [Regis](#)**

## **Massachusetts PTA Joins National PTA at National Legislative Conference!**



This past week, many Mass PTA State Board members joined National PTA Legislative Conference attendees across the country for training and lobbying in Wash, DC for your children and communities' safety, health and



Given National PTA's history of advocacy for the safety of children and youth, National PTA supports federal efforts to protect children and youth from gun violence. National PTA also advocates restricting access to guns from persons who may endanger public safety.

School safety is a critical priority for all parents, educators, students and community members that cannot be taken for granted. We must make every attempt to reduce violence, that involve firearms. National PTA recognizes the importance of parent involvement in the decision-making process in the development and implementation of school safety policies, including crisis response plans.

National PTA recognizes the importance of a safe learning environment in attaining the highest level of student learning and achievement. National PTA believes the most effective day-to-day school climate to be gun-free, but defers to local collaborative decision-making to allow for the presence of law enforcement and community-oriented policing.

- Funded schools will also receive expertise and technical assistance to ensure the success and sustainability of the school wellness initiatives.
- For more info view the archived Parents for Healthy Kids Grant Application Webinar or go to School Grants for Healthy Kids

Get started by completing the Eligibility Survey and signing up on the AFHK School Portal (where applications are submitted)

Here are links to access the application, application instructions guide and our grant FAQ guide.

**If you are interested in applying please email MA State Coordinator, Shannon Ashcroft at:**

[sashroft@actionforhealthykids.org](mailto:sashroft@actionforhealthykids.org)

**We could not do it  
with out all of  
you!!!!**



This and other measures are some of the ways National PTA believe can be decreased in order to make our schools, as well as our community. National PTA believes we must enact legislation that will reduce gun violence to protect all children and youth. For more information, Go to: [www.pta.org](http://www.pta.org)

Membership in PTA is open to anyone who wants to be involved and for the education, health, and welfare of children and youth.

**For more information, [visit PTA.org](http://www.pta.org).**

**Meet our new Mass PTA Board Member and Advocacy Chairperson, Robogian, at Mass PTA Convention on April 7**



**Rob Surette**

**"The most amazing enrichment program that we have brought to our school!"**  
**- Chris Lee, Thomas Prince School President**

As leaders and PTA members we continuously work to support the future and make every child's potential a reality...

On February 14th, the Thomas Prince School in Princeton, Massachusetts, Rob Surette brought his "BE SOMEBODY" speed-painting program to our students.

Rob had visited our school more than 9 years ago thus his two audiences were not familiar with the program, and were excited to enter and find out. With drop clothes, a large projection screen and a blank canvas that was 10 feet high.

The performance began with music and video displaying the wonders of the world. Rob began what appeared to be splattering paint to the black canvas. As he blended and added color, the portrait of Abraham Lincoln seemed to materialize. Upon completing the piece of art, Rob took a moment to share with the students the wonders of the world that are around us every day to the music of "Wonder of the World"

As he created the remaining three pieces of Mother Teresa, Albert Einstein, and Martin Luther King, the students were inspired by Rob's story, amazing talent, video/music and his message to believe in themselves, in others, and in what they can do and be anything! It starts with them...

Middle school teachers commented, "This is AMAZING, the message is for the students, truly a gift to each of them!" After the performance, a student asked, "Can we have him come every Valentine's Day, this was SO amazing, I believe he also paints Star Wars, he is AMAZING!"

Rob is a Massachusetts resident, and has been performing speed-painting for 22 years. His hope is to flood kids' minds and hearts for one hour with love and self-empowerment. His goal is to inspire each of them to see the possible good in life and change the way that they look at the world.



His talent has opened up opportunities for him to appear on; The Today Show, The Tonight Show and Oprah. He is globally recognized to perform in Malaysia, Russia, India and all over Europe. He currently holds World Records, and is always looking for his next challenge.

He works as a Top Tier Master Fine Artist for Disney, Star Wars, DC and DC Comics. Rob has made it clear to his employers "You can't fire me because...it's part of what I am meant to do."

Our school was so lucky to be part of what Rob is meant to do; as they watched the news on the tragedy in the Florida school. As my heart goes out to the students, teachers and their loved ones; I was grateful that our PTA could have Rob share his truly inspirational program challenging our TPS Warriors within themselves and "Be Somebody."

Rob plans on performing at 100 schools this year. To read more about Amazing Hero Art and learn how he could make an impact to the student body; visit his web site at [www.amazingheroart.com](http://www.amazingheroart.com) or contact him at [heroart@comcast.net](mailto:heroart@comcast.net).

Contact Chris Lee for any additional information related to our experience; [tpsprinceton@gmail.com](mailto:tpsprinceton@gmail.com).

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**On Tuesday, May 22, 2018  
the Massachusetts Health Council  
will present  
"Our Kids and Drugs: Nicotine, Marijuana  
What's the message?"**

**For: Parents; Teachers; Counselors; Coaches; Student  
Educators; School Nurses; School Resource Officers; S  
School Wellness Committee Members;**

**Tuesday, May 22nd 2018; 10:00 am - 2  
Bentley University, The Wilder Pav  
175 Forrest Street, Waltham, MA  
Tickets: \$50, includes lunch**

National health and policy experts will address the current climate of drug use among our young people and will examine the risks, realities surrounding these activities and substances. Please join us for the presentation by Dr. Robert Botticelli, former Obama Administration Drug Czar and others on this important public health topic.

**[www.mahealthcouncil.org](http://www.mahealthcouncil.org)**



Dr. Jessica  
Minahan



Dr. Katherine  
Grimes



**And so many more!**

## Mass PTA Health, Safety and Wellness Committee partnering with Social Emotional Learning ( SEL MA)



**Mass PTA Health, Safety and Wellness Comm  
still at work for All children, families, schools and cc**

On March 31st , the Mass PTA Health , Safety and Wellness C meeting to talk and discuss with Mitch Lyons and Ellen P Gibs They will be talking to us about Social Emotional Learning and collaborating with Mass PTA.

As PTA members and leaders, this may be a time for you to w Mass PTA Health Committee leaders. As the Board and Chair like to invite you to this discussion on March 31st from 10:15 a be in Waltham at 860 Winter Street at the Conference Center Woods in the Middlesex North Room.

**You must register for this by March 30.**

by contacting:

**Jackie Coogan**

**Mass PTA Chairperson**

617-851-5382

[jmincoogan@comcast.net](mailto:jmincoogan@comcast.net)

or

[health@masspta.org](mailto:health@masspta.org)

If you cannot make the Discussion on March 31st, please be s the Mass PTA Convention so that you can participate in a work ***Emotional Learning PreK-12 - What, How, and Why Now "***

***Be sure to register today for the Convention and the***

***[www.masspta.org](http://www.masspta.org)***

***You will also be able to meet National PTA Leaders espec***  
***Marques Ivey, National PTA Vice President for Advocacy. .***  
***an opportunity to discuss your concerns in***



National PTA believes every child deserves the grow into a happy and healthy adult, which incl physical and overall well-being. Too often, how health issues for children and young adults are never identified. For more information and prog

# Thank You!!



## We are your Future.



**Join  
Today,  
Participate,  
Engage with people,  
get Involved,  
and  
be United!  
We are the PTA!**

**Massachusetts**  
**PTA**<sup>®</sup>  
*everychild.one voice.*<sup>®</sup>

go to : <https://www.pta.org/docs/default-source/uploadedfiles/identification-and-interventions-for-children-with-mental-health>

Please feel free to get in touch with me if you have any question and/or suggestions.

Jackie Coogan  
health@masspta.org  
jmincoogan@comcast.net

**Looking Forward to seeing you April 7  
at the Mass PTA Convention**

***Just press the Red Button for Info and Register!! Mass PTA Convention April 7***



**Thank you for all that you do  
for children, families,  
communities and the PTA!**

Massachusetts Parent Teacher Association,  
405 Waltham Street, #147, Lexington, MA 02421

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