**2017 Mass PTA Health Summit Sponsorship and Advertising Opportunities**

### Please know the deadline for Sponsors will be September 30, 2017

**SPONSORSHIP OPPORTUNITIES**

**PLATINUM Sponsor – $10,000 *(1 available)***

* Exclusive naming recognition as PLATINUM TITLE sponsor for Mass PTA Health Summit
* Corporate/Organization remarks (3 minutes) for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage
* Prime complimentary exhibit space
* Full Page Ad for Mass PTA Health Summit program book
* Recognition as Platinum sponsor on the web-based invite
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 10 Registrations at Mass PTA Health Summit
* 10 Mass PTA Memberships (1-year)

**GOLD Sponsor – $7,500 *(1 available)***

* Exclusive naming recognition as a GOLD sponsor for Mass PTA Health Summit
* Corporate/Organization remarks (3 minutes) for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage
* Prime complimentary exhibit space
* Full Page Ad for Mass PTA Health Summit program book
* Recognition as Gold sponsor on the web-based invite
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 8 Registrations at Mass PTA Health Summit
* 8 Mass PTA Memberships (1-year)

**SILVER Sponsor – $5,000 *(2 available)***

* Shared naming recognition as a SILVER sponsor for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage
* Complimentary exhibit space
* Half Page Ad for Mass PTA Health Summit program book
* Recognition as Silver sponsor on the web-based invite
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 6 Registrations at Mass PTA Health Summit
* 6 Mass PTA Memberships (1-year)

**BRONZE Sponsor – $2,500 *(3 available)***

* Shared naming recognition as a BRONZE sponsor for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage
* Complimentary exhibit space
* Half Page Ad for Mass PTA Health Summit program book
* Recognition as Bronze sponsor on the web-based invite
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 4 Registrations at signature Mass PTA event
* 4 Mass PTA Memberships (1-year)

**COPPER Sponsor – $1,000 *(5 available)***

* Shared naming recognition as a COPPER sponsor for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage
* Complimentary exhibit space
* Business Card Ad for Mass PTA Health Summit program book
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 2 Registrations at signature Mass PTA event
* 2 Mass PTA Membership (1-year)

**PATRON Sponsor – $500 *(10 available)***

* Shared naming recognition as a PATRON sponsor for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage
* Business Card Ad for Mass PTA Health Summit program book
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 1 Registrations at signature Mass PTA event
* 1 Mass PTA Membership (1-year)

**FRIEND Sponsor – $250 *(20 available)***

* Shared naming recognition as a FRIEND sponsor for Mass PTA Health Summit
* Logo on all Mass PTA signage at chosen event
* Business Card Ad for Mass PTA Health Summit program book
* Logo on the Mass PTA web-site and social media during our FY year (07/01/2017 – 06/30/2018)
* Provide promotional items to be placed on seat or bags
* 1 Registrations at signature Mass PTA event
* 1 Mass PTA Membership (1-year)

## SUPPORTER Sponsor – In-Kind Donations

* Shared naming recognition as a SUPPORTER sponsor for Mass PTA Health Summit
* Logo on all Mass PTA Health Summit signage

**Advertising Opportunity in 2017 MASS PTA Health Summit Ad Book**

Full Page ............................................................................. 5.5” wide x 7.50” deep

**Advertisement Sizes & Rates**

Half Page ............................................................................ 4.5” wide x 3.75” deep

Business Card...................................................................... 2.0” wide x 3.50” deep

### CORPORATE RATE

#### Full Page (Color).................................................................... $200

**Full Page (B&W).................................................................... $175**

**Half Page (Color).................................................................... $150**

**Half Page (B&W).................................................................... $125**

**Business Card Page (Color)................................................... $100**

**Business Card Page (B&W)................................................... $75**

***SMALL BUSINESS / NON-PROFIT RATE***

**Full Page (Color).................................................................... $100**

**Full Page (B&W).................................................................... $80**

**Half Page (Color).................................................................... $75**

**Half Page (B&W).................................................................... $50**

**Business Card Page (Color)................................................... $50**

**Business Card Page (B&W)................................................... $35**

**Corporate Businesses:** An organization with over 101 employees and/or makes more than $1,000,000 USD in a financial tax year.

**Non Profit:** An organization with an active 501c3

**Small Businesses:** An organization with 1 to 100 employees and/or makes less than $1,000,000 USD in profit financial tax year.

# COMPANY SOCIAL MEDIA PROFILE INFORMATION

Facebook: Twitter: Website:

Instagram:

# SPONSORSHIP, EXHIBITOR and ADVERTISING RESPONSE FORM

***2017 Massachusetts PTA Health & Wellness Summit***

## PLEASE MAIL or EMAIL RESPONSE FORM AND PAYMENT TO:

**Ms. Jackie Coogan · Attn: *2017 Health & Wellness Summit Response Form***

## 57 Wentworth Road · Melrose, MA 02167 [healthsummit@masspta.org](mailto:%20healthsummit@masspta.org)

Contact Name: Job Title: Company: Address: City: State: Zip: Telephone Number: Mobile Number: E-mail Address:

|  |  |
| --- | --- |
| **PROGRAM LEVELS** | |
| Platinum $10,000  Gold $ 7,500  Silver $ 5,000  Bronze $ 2,500  Copper $ 1,000 | Patron $ 500  Friend $ 250  Exhibitor $ 150 Advertisement |

**METHODS OF PAYMENT**

Enclosed **CHECK** in the amount of $ Made Payable to: “**Massachusetts PTA**”

***Please Contact Jackie Coogan for further information on this option.***

**CREDIT CARD** in the amount of $ Visa Master Card American Express

***To process credit card, please complete the electronic online registration form at*** [www.masspta.org](http://www.masspta.org/)

*I am unable to be a sponsor, however, please accept this contribution of $*

***Please note that full payment of your choice(s) is due no later than 10/16/17. Thanks!***

*The Massachusetts PTA is a 501c3 organization and all sponsorships/donations are tax-exempt to the extent allowable by law.*